



A TRADITION OF CHAMPIONS

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Hey Patrick and Allie,

I just returned from the PGA TOUR Annual Meetings and thought I would share some of the incredible analytics with you. This growth is a direct result of our Social Media Marketing partnership with Logowise.

#1 Impressions total during 2019 season (26,180,000)

#1 Video Views during 2019 season (6,870,000)

\$1,500,000 in value based off TOUR Formula

Post Impressions: 26,180,000 in 2019 VS. 2,910,000 in 2018: up 800%

Post Engagement: 879,420 in 2019 VS. 122,690 in 2018; up 617%

Video Views: 6,870,000 in 2019 VS. 323,900 in 2018; up 2021%

These statistics confirmed that we are #1 out of the 27 PGA TOUR Champion events for Social Media Marketing.

Here's to another successful year with Logowise!

John



CHAMPIONS

Broome County Community Charities, Inc. has donated over \$18 Million to charity since 1971

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