

Photographer/Videographer Position

📍 Binghamton, NY (In-person)

Logowise

About us:

Logowise is a dynamic and innovative creative marketing company located in the heart of Downtown Binghamton. We are seeking a talented Photographer/Videographer to join our team and help us capture the essence of our clients' brands through striking visual content.

Position Overview:

We are looking for a skilled Photographer/Videographer who is ready to contribute their creative talents to our tight-knit team. The ideal candidate will be passionate about their craft and capable of thriving in a fast-paced environment. As a key member of our team, you will play a crucial role in bringing our clients' stories to life through compelling photos and videos.

Key Responsibilities:

- 1. Photography and Videography:** Capture high-quality photos and videos for a wide range of clients from diverse industries, ensuring that the visual content aligns with the clients' brand and objectives.
- 2. Editing:** Edit and post-process photos and videos to meet our clients' specific needs and expectations. Use industry-standard software to enhance and refine the visual content.
- 3. Content Delivery:** Work closely with the social media team to provide them with post-ready content, ensuring that it is optimized for various digital platforms and marketing campaigns.
- 4. Creative Collaboration:** Collaborate with our creative team to develop concepts and ideas for visual content that align with our clients' marketing strategies and goals.
- 5. Equipment Maintenance:** Maintain and manage photography and videography equipment, ensuring it is in optimal working condition for all projects.
- 6. Creative Marketing Campaigns:** Work closely with the social media team to help generate new, creative ideas for content pieces/campaigns for clients.

Qualifications:

- A strong portfolio demonstrating proficiency in photography and videography across different styles and industries.
- Proficiency in editing software such as Adobe Creative Suite (Photoshop, Premiere Pro, etc.).
- Excellent understanding of composition, lighting, and visual storytelling.
- Strong interpersonal and communication skills, as collaboration is key.
- Ability to adapt and excel in a fast-paced and dynamic work environment.
- Willingness to relocate to Binghamton, NY for this in-person position.

Benefits:

Logowise offers a competitive salary and benefits package, including health insurance, retirement plans, and professional development opportunities. We value work-life balance and offer a supportive and collaborative work environment.

Application Process:

If you are a passionate and talented Photographer/Videographer looking to take your career to the next level and make a meaningful impact, Logowise is the place for you. Join us in Binghamton, NY, and help us tell our clients' stories through stunning visual content. Interviews will be conducted in person at our Binghamton office. Zoom Interviews will be arranged for applicants from outside of NY state.

Logowise is an equal opportunity employer. We welcome candidates of all backgrounds and experiences to apply.

How to Apply:

To apply, please submit your resume, a cover letter, and a link to your portfolio showcasing your best work to allie@logowise.com. Please make sure to include "Photographer/Videographer Application - [Your Name]" in the subject line. We look forward to reviewing your application and potentially welcoming you to the Logowise team.

APPLY!

