

Social Media Intern Position



Binghamton, NY



Full-time



For College Credit



Unpaid

Requirements:

- Creative thinking
- Proficiency of social media platforms (Instagram, Facebook, LinkedIn, Twitter)
- Excellent written and verbal communication skills
- Exceptional attention to detail
- Proactive in problem solving
- Strong organizational skills
- Schedule and deadline oriented
- Bonus skills would include proficiency in Adobe Illustrator, Canva, photography or videography background, etc.

Responsibilities:

- Creation of social media graphics (graphic design)
- Assist in creation of branding guidelines
- Copywriting (creation of captions, articles, etc.)
- Brainstorm ideas for monthly marketing plans
- Competitor analysis
- Market research within certain industries
- Follower growth on social media sites
- Compile social media analytics monthly
- Crisis management
- Composing creative ad campaigns
- On-site photography/videography
- Photo and video editing
- Assist in web design

*Includes but is not limited to the above. Responsibilities may change depending on the timeframe of your internship and your interests!

[APPLY!](#)

